

Curriculum Vitae (english)

First and last name	Suzana Đukic
Date of birth	10.11.1969.
Place of birth	Leskovac
Nationality	Serbian

Education

Degree	Institution	Date
Bachelor with Honours of Economics	Faculty of Economics- University of Nis	23.11.1992.
Master of Economics	Faculty of Economics- University of Belgrade	28.12.1998.
PhD in Economics	Faculty of Economics- University of Nis	27.04.2007.

Personal skills and competences

Foreign language 1 (level)	English, France
Foreign language 2 (level)	
Computer skills	MS Office
Other skills	Lecturer, research skills, training skills, m king of marketing plans

Professional / Work experience

Position	Employer	Period
Assistant – Associate Professor	Faculty of Economics- University of Nis	1994-
Financial Manager	Winner Broker Insurance - Nis	1993-1994

Academic carier

	Election date
Teaching assistant	_____
Assistant	14.06.1994.
Assistant professor	30.10.2007.
Associate professor	20.09.2012.
Full professor	_____

Extracurricular activities

Participation in domestic projects:
<i>Projects of Ministry of Science – Republic of Serbia:</i> <ul style="list-style-type: none">• Improving the Competitiveness of the Public and Private Sector by Networking Competences (2011-)• Development of the Platform for Science Based Management of the Scientific and Technological Development of the Republic of Serbia (2011-)• Developing Competitive Advantage of Enterprise in the European Integration Economic Efficiency of Enterprise Strategy Development in the Market Economy (2005.2010.g.)• Strategic Management of Production of Small and Medium Enterprises (2001-2005.g.)• Managing Transformation of Enterprise (1996-2000.g.)
Participation in international projects:
TEMPUS Project JEP 41103-2006 Master of Science “International Business Development”
Professional development:
High School of Commerce, Clermon-Ferrand, France, 3 weeks, (TEMPUS Project JEP 41103-2006 Master of Science “International Business Development”)
Lectures held at other institutions, at home and abroad:
Membership of professional bodies:
<ul style="list-style-type: none">• Serbian Marketing Association (SeMA)• Science Association of Economics of Serbia• Association of Marketing – Nis• Consumer Protection Association of Nis
Realized training, seminars or lectures by invitation:
<ul style="list-style-type: none">• Local Economic Development in the Balkan - LEDIB• Biznis Incubator Centar• Agency for SME Development – Niš• Development Consulting Group• AIESSEC
Key qualifications:
Consumer Behavior, Customer Relationship Marketing, Strategic Marketing, Marketing Communication

Main references

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2.	Stankovi , LJ., uki S. (2014). <i>Marketing komuniciranje</i> , koautorski udžbenik, Univerzitet u Nišu, Ekonomski fakultet.
3.	Stankovi , LJ., Radenkovi -Joci , D., uki S. (2007). <i>Unapre enje poslovne konkurentnost</i> , koautorska monografija. Univerzitet u Nišu, Ekonomski fakultet.

4.	Stankovi , LJ., Cvetanovi , S., Novi evi , B., Radenkovi Joci , D., uki , S. , Mladenovi , I. (2015). <i>Uticao inovacija na poslovne performanse preduze a</i> , koautorska monografija, Univerzitet u Nišu, Ekonomski fakultet.
5.	uki , S. , Stankovi , LJ., Lepojevi , V. (2015). Improvement of Innovation Capacity of SMEs in Republic of Serbia by Connecting with Key Stakeholders, <i>Inzinerine Ekonomika-Engineering Economics</i> , 26 (4), 431-441.
6.	Stankovi , LJ., uki , S. , Lepojevi , V. (2014). Innovation Capacities of Serbian Small and Medium-sized Enterprises. <i>Teme</i> , 38 (3), 1077-1093.
7.	Stankovi , LJ., uki , S. (2011). Razvoj novog marketing pristupa u turizmu. <i>Teme</i> , 35 (1), 133-148.
8.	uki , S. (2015). Potroša kao u esnik inovacionih mreža. <i>Marketing</i> , 46 (1), 3-11.
9.	Krsti , B., uki , S. , Popovi , A. (2014). Vrednovanje marke kao klju ne intelektualne imovine iz perspektive potroša a. <i>Marketing</i> , 1 (45), 14-28.
10.	uki , S. (2011). Uloga i zna aj društvenih medija u komuniciranju vrednosti marke, <i>Marketing</i> , 42 (1), 17-26.
11.	uki , S. , Kijev anin, V. (2012). Service Quality as Determinant of Customer Satisfaction, <i>Facta Universitatis Series Economics and Organization</i> , 9 (3), 311-325.
12.	Stankovi , LJ., Novi evi , B., uki , S. (2011). Enhancing and Enterprise's innovation Performance Measurement System. <i>Facta Universitatis Series Economics and Organization</i> , 8 (4), 331-343.
13.	uki , S. , Stankovi , LJ. (2014). Problemi u vrednovanju poslovnih kupaca. <i>Ekonomске teme</i> , 52 (4), 389-401.
14.	Stankovi , LJ., uki , S. (2011). Razvijanje inovacionih strategija usmerenih na potroša e. <i>ANALI Ekonomskog fakulteta u Subotici</i> , 47 (26), 47-64.
15.	Stankovi , LJ., uki , S. , Popovi , A. (2011). Importance of CRM Strategy Development for Increasing Competitiveness of Serbian Enterprise. Zbornik sa nau nog skupa: <i>Proceeding of the 19th Annual Conference on Marketing and Business Strategies for Central Eastern Europe</i> (461-482). Be , Austrija.
16.	Stankovi , LJ., uki , S. (2010). Unapre enje poslovne konkurentnosti razvojem klastera. <i>Ekonomika preduze a</i> , maj-jun, 131-139.
17.	uki , S. (2009). Upravljanje programima lojalnosti potroša a. Zbornik radova <i>Razvijanje konkurentne prednosti u Srbiji u procesu evropskih integracija</i> (189-200). Ekonomski fakultet Niš.
18.	uki , S. , Stankovi , LJ. (2012). Brand Community as a Means of Providing Customer Loyalty. U: Krsti , B., Chodynski, A. (Ur.), <i>Improving the Competitiveness of the Public and Private Sector by Networking Competences</i> (39-52), knjiga I.
19.	Stankovi , LJ., uki , S. (2015). The Role of Marketing in the Process of Overcoming the Crisis of the Enterprises. U: Krsti , B, Paszek, Z. (Ur.), <i>The Determinants of Competitiveness</i> (77-92). Faculty of Economics, Niš.
20.	uki , S. (2008). Holisti ko upravljanje markom zasnovano na poverenju i emocionalnoj privrženosti potroša a. Tematski zbornik: <i>Razvijanje konkurentne prednosti u Srbiji u procesu evropskih integracija</i> (123-134). Ekonomski fakultet, Niš.